

GREAT WISCONSIN CHEESE FESTIVAL

108 W. Main Street
Little Chute, WI 54140

920-423-3869 • www.littlechutewi.org/cheesefest



April 9, 2021

WE INVITE YOU TO PARTICIPATE IN THE 2021 BIG CHEESE PARADE

Our Big Cheese Parade is part of the annual Great Wisconsin Cheese Festival celebration that is held each year in Little Chute. The Big Cheese Parade will be held on Saturday, June 5 at 10:30 a.m. The parade will start at the corner of Main and Sanitorium, proceed west on Main Street to Grand Avenue, then turn north onto Grand Avenue where it will disband. The parade route is approximately one mile long. There is no entry fee to participate. If possible or applicable, we ask that entries include a cheese related theme or decoration. We will award one of the floats a Best of Parade engraved plaque. Please note that parade entries are NOT PERMITTED to throw candy or handout any items to people along the route this year due. Failure to comply will lead to removal from parade route and future participation will be denied.

This year will be our 33rd Annual Great Wisconsin Cheese Festival celebration. The family fun event will be held at Doyle Park on Friday, June 4, Saturday, June 5, and Sunday, June 6. There will be food booths, children's entertainment, carnival rides, free cheese samples, and more. Friday night will feature the band performances of Appleton Rock School and Vic Ferrari. Saturday will feature the band performances of Homemade Brew, Mile of Music Artists, and Boogie and the Yo-Yo'z. Sunday will feature the Little Chute Community Band and Road Trip. For more information, please visit www.littlechutewi.org/cheesefest.

If you are interested in participating in the BIG CHEESE PARADE, please fill out the enclosed registration form and return by Wednesday, May 5. Parade registrants will receive a letter in mid May that will include their parade position number and lineup information. If you have any questions, please feel free to call me at 423-3869.

Sincerely,

Donna Koebe

Donna Koebe
Board Member

Enclosure





2021 BIG CHEESE PARADE REGISTRATION FORM



PARADE ENTRIES ARE NOT PERMITTED TO THROW CANDY OR HANDOUT ANY ITEMS TO PEOPLE ALONG THE ROUTE THIS YEAR DUE TO COVID. FAILURE TO COMPLY WILL LEAD TO REMOVAL FROM PARADE ROUTE & FUTURE PARTICIPATION WILL BE DENIED.

BUSINESS/ORGANIZATION NAME: _____

ADDRESS: _____

CITY: _____ **ZIP:** _____

CONTACT PERSON: _____

HOME PHONE: _____ **WORK PHONE:** _____

ENTRY TYPE: FLOAT BAND VEHICLE (list total number vehicles: _____)
 WALKING UNIT OTHER (describe: _____)

HOW MANY FEET TOTAL WILL YOUR ENTRY NEED TO LINE-UP BY CURB: _____

DESCRIPTION OF ENTRY:

WILL YOUR PARADE ENTRY HAVE MUSIC PLAYING? Yes No

*By submitting this parade application, we understand that consumption of alcoholic beverages will not be allowed on floats or in vehicles before or during the parade. **WE ALSO UNDERSTAND THAT WE ARE NOT PERMITTED TO THROW ANY ITEMS OR HAND OUT ANY ITEMS ALONG THE PARADE ROUTE THIS YEAR DUE TO COVID.** We understand that failure to follow rules will result in removal from parades.*

SIGNED: _____

Please mail this completed registration form by Wednesday, May 5, to:

GREAT WISCONSIN CHEESE FESTIVAL PARADE
108 W. MAIN STREET
LITTLE CHUTE, WI 54140

Otherwise, you may email to donna@littlechutewi.org (put Cheese Fest parade as subject line).

The parade committee reserves the right to refuse inappropriate floats and/or participants. All applications will be reviewed and must be accepted by the parade committee. Accepted entries will receive position number in mid May.